

# 7-MINUTE GUIDE TO HAVING A BIGGER IMPACT



## YOU CAN ACCELERATE YOUR REFERRALS AND NETWORK GROWTH BY SERVING IN A CHAPTER LEADERSHIP POSITION.

As a BNI Chapter Leader, you build trust by demonstrating your expertise, increase visibility as your fellow members hear from you more often. It makes chapter meetings even more fun by becoming part of the action.

Your chapter offers several leadership positions so no one has a large time commitment and so there are roles for many members to participate. Leadership opportunities give you great opportunities to build your experience, network and generate referrals.

Serving within your chapter's leadership positions open doors throughout your community. They make it easier for you to seek other career opportunities and community boards.

Since 1985, BNI has been running chapters efficiently by giving members well defined leadership positions that help them generate more referrals and grow their network. As a BNI Chapter Leader, you will:



Have more fun at meetings as you fulfill an important role in the meeting agenda.



Learn valuable business lessons that will make you a more effective leader.



Make your chapter more successful by stepping up into a role that has a big impact.



Be eligible for bigger leadership opportunities within your BNI Region, nationally or internationally.



Generate more referrals for your business as your leadership position enables you to build strong relationships even faster.

## 3-SIMPLE STEPS TO HAVE A BIGGER IMPACT

# 1

### CHOOSE

Review the leadership roles to choose the role that interests you the most.

# 2

### RECOMMENDATION

Let your friends in your chapter know that you would like to be considered.

# 3

### GROW

Generate more referrals, make new friends and grow your network as a BNI Chapter Leader.

# BNI CHAPTER LEADERSHIP POSITIONS



WHICH LEADERSHIP ROLE MOST INTERESTS YOU? YOUR CHAPTER HAS REGULAR TRANSITIONS SO YOU CAN MOVE FROM ONE POSITION TO ANOTHER.



## PRESIDENT

You get the most visibility in the chapter by sharing your personality and leadership with the group. Inspire members and visitors to want to be a contributing member by making chapter meetings the best part of their week.



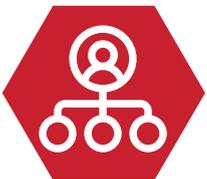
## VICE PRESIDENT/MEMBERSHIP COMMITTEE

Turn your chapter into a goal achieving machine by leading your chapter in a discussion to set goals, inspiring support and help members stay accountable to the goals they set. Ensure each member is a high quality, developing businessperson through membership selection and supporting each to be the best version of themselves.



## SECRETARY/TREASURER

Use your gift of organizational skills to ensure the chapter's finances are strong and speakers are lined up each week. Show your personality by introducing the Feature Presenter each week.



## EDUCATION COORDINATOR

If you have personality, awesome communication skills and a love of learning, Education Coordinator is second to the President as you will present to your chapter each week.



## VISITOR HOST

Do you love throwing dinner parties, introducing people to one another and making people feel welcome? Join the Visitor Host team and make each visitor feel like they are the most special guest in the world.



## MENTOR COORDINATOR

Do you love coaching and mentoring? Do you have skills to share? The Mentor Coordinator helps ensure each new member onboarding experience is special. Make every new Member feel super welcomed and valued.

### FOR MORE INFORMATION:



VIDEO

✔ Member Success Program – **Leadership Roles Overview**



AUDIO

What Role Do We Play



BNI PODCAST:

✔ **Episode 475:** A Path to Business Leadership

✔ **Episode 494:** Why Everyone Should Go to Leadership Training

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